

Hyun Kim[😊]

Product Designer

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A user-centric Product Designer with an economics background, adept at strategic and thoughtful problem-solving. Experienced in agile environments, managing the full product development process from research to implementation.

Tools: Figma, Sketch, Axure, Miro, Balsamiq, Invision, Marvel, JIRA, Dovetail, Adobe Analytics

Skills: User Research, User Interviews, Usability Testing, Competitive Analysis, Design Thinking, Product Design, Interaction Design, User-Centered Design, Information Architecture, User Flows, Wireframing, Prototyping, Project Management

Relevant Experience

UX Designer | Catchafire | Remote February 2022 – Current

Assisted nonprofits with vital projects, contributing approximately \$8974 through Website User Experience Audits

- Hill Country Alliance: Contributed insights on website layout, mobile and visual design, and content to enhance the overall user experience of the site
- Futures NW: Offered measures to ensure the website meets WCAG accessibility standards and embraces inclusive design, catering to users with visual and mobility impairments
- Climate Mind: Collaborated with design team to revamp mobile application with a user-friendly UX design for clear communication of the organization's mission

UX Designer | State Street | Remote March 2022 – January 2024

Led development of a new dashboard for asset manager clients to streamline data access and improve workflow

- Moderated user interviews and usability sessions to understand user needs and pain points
- Collaborated with cross-functional teams (product, engineering, data, business, marketing) to determine project plans and align user needs with business needs
- Helped onboard 3000+ customers to our B2B platform and utilized Adobe Analytics to monitor 18000+ views and 9000+ report downloads
- Managed UI/UX design documentation, encompassing wireframes, prototypes, and specs, utilizing Figma and Sketch for clear communication of concepts and designs
- Enhanced the design system by refining and evolving components for brand consistency

UX Designer | Asian American Advancing Justice, through Essteem Equalithon | Remote November 2021

Built a responsive website on Figma to combat AAPI hate, guiding users to their chosen Advancing Justice affiliate

- Collaborated with engineers and designers to plan projects, ensuring designs meet all use cases and production standards
- Provided research, wireframes, and prototypes to aid development team comprehension

UX Designer | Ampersand, through General Assembly | Remote October 2021

Managed project stakeholders, prioritizing landing page redesign to connect professionals with high-growth businesses

- Aligned solutions with client and user objectives, ensuring top quality within project scope
- Prepared design materials for client presentations: sketches, wireframes, and prototypes

Awards

2023 Nicsa NOVA Award Winner for Innovation in Product Development and Marketing

October 2023

Education

Designing for Accessibility and User Research Methods | Bentley University | Remote November 2023

User Experience Design Immersive | General Assembly | Remote August 2021 – November 2021

Enterprise Design Thinking Practitioner | IBM August 2021

Bachelors of Liberal Arts in Economics | University of Texas at Austin | Austin, TX August 2017 – May 2021

Minor in Business | University of Texas at Austin | Austin, TX August 2017 – May 2021

Certificate in Risk Management | University of Texas at Austin | Austin, TX August 2017 – May 2021